

INFLUENCE AFRICA. PRIVACY POLICY

Effective Date: July 20, 2021

Welcome to Influence Africa. ("influence.africa," "we," "us," or "our"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website (influence.africa) and use our Services. By accessing or using our Services, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not access the site or use our Services.

1. Information We Collect

a. **Personal Data:** We may collect personally identifiable information such as your name, email address, phone number, and payment information when you register for an account, make a purchase, or contact us for support.

b. **Usage Data:** We may collect information on how the Services are accessed and used, including your IP address, browser type, browser version, the pages of our Services that you visit, the time and date of your visit, the time spent on those pages, and other diagnostic data.

c. **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies to track the activity on our Services and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Services.

2. Use of Your Information

We use the collected data for various purposes:

- a. To provide and maintain our Services
- b. To notify you about changes to our Services
- c. To allow you to participate in interactive features of our Services when you choose
- d. To provide customer support
- e. To gather analysis or valuable information so that we can improve our Services
- f. To monitor the usage of our Services
- g. To detect, prevent, and address technical issues
- h. To fulfill any other purpose for which you provide it
- i. To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection

3. Disclosure of Your Information

We may disclose your information in the following situations:

- a. With your consent, we may share your personal information with third parties.
- b. To comply with a legal obligation.
- c. To protect and defend the rights or property of Influence Africa.
- d. To prevent or investigate possible wrongdoing in connection with the Services.
- e. To protect the personal safety of users of the Services or the public.
- f. To protect against legal liability.

4. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

5. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal data:

- a. The right to access – You have the right to request copies of your personal data.
- b. The right to rectification – You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- c. The right to erasure – You have the right to request that we erase your personal data, under certain conditions.
- d. The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- e. The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.
- f. The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: people@influence.africa.

6. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Policy periodically for any changes.

Changes to this Privacy Policy are effective when they are posted on this page. If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us or by placing a prominent notice on our website.

7. Contact Us

If you have any questions about this Privacy Policy, please contact us:

Influence Africa.
128, Remi Olowude St
Lekki Phase 1, 105102, Lagos
Email: support@influence.africa
Website: influence.africa

By using our Services, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy.